

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

District 4 A3

Results as of: 6/30/2021

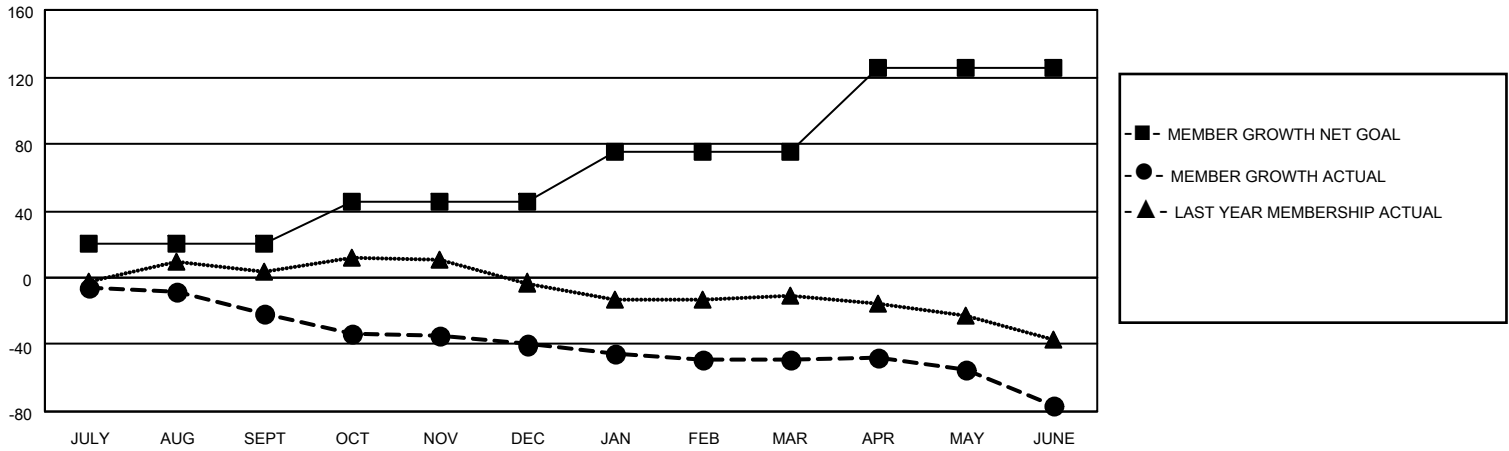
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	17	36
OCT/NOV/DEC	25	14	30
JAN/FEB/MAR	30	12	19
APR/MAY/JUNE	50	11	38

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	14 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 707 (67.85%)</p> <p>FEMALE 335 (32.15%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">17</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">8</td></tr> <tr><td>OTHER</td><td style="text-align: right;">98</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">123</td></tr> </table>	DECEASED	17	CLUB CANCELLED	8	OTHER	98	TOTAL	123	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">164</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">83</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	164	FAMILY MEMBERS PAYING HALF DUES	83
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